Committed to your Success!

Services Guideline with Basic Pricing

At Social Brothers we realize that sometimes you just want to know the price before you talk to someone, so we created this basic Service Guideline with Pricing. Please note that the pricing in this guide is not a representation of all we offer and is usually the starting point of the particular service. While most Small and Medium size businesses will be able to get away with our starting point pricing, there will be a few that depending on the phase of a network, or the customizations/features wanted on a website or mobile app that will have a more customized quote for their needs.

Social Media Services

Facebook Fan Page

Setup/Makeover Optimization — **$429.00 one-time**

Fanpage Setup provides Client with the complete custom setup/makeover of one (1) Facebook Fanpage which will include: 1-Custom Cover Image; 1-Custom Profile Image/Avatar; 1-Custom Welcome/Reveal App with 2 pages or 1-Custom Welcome/Reveal App & 1-Custom App (TBD); Content Support for Info/About Section; Vanity URL; Link Backs and One (1) hour of training.

Monthly Maintenance/Management *(all-inclusive)* — **$489.00 per month**

Fanpage management provides Client with all-inclusive Monthly Maintenance for one (1) Facebook Fanpage which will include daily maintenance of the following: posting status updates (up to 4 per day – depending on fanpage stage); deleting of unwanted spam; responding to comments/questions; brand monitoring; audience building (organically); and a monthly analytic report with strategic planning meeting.

NOW INCLUDED – Facebook Ad Management for Audience Building with $25.00 monthly budget (any additional budget Client wants will be paid directly to Facebook and is optional) and the setup and tweaking of ads to determine the best picture, keyword(s) and ad content; daily monitoring/adjusting of the keywords bid price; and monthly report.

Twitter Account

Setup/Makeover Optimization — **$189.00 one-time**

Twitter Setup provides Client with the complete custom setup/makeover of one (1) Twitter account which will include: 1-Custom Background Image; 1-Custom Profile Image/Avatar; Content Support for Info/About Section; Username Setup; Link Backs and One (1) hour of training.

Monthly Maintenance/Management *(all-inclusive)* — **$429.00 per month**

Twitter management provides Client with all-inclusive Monthly maintenance for one (1) Twitter account which will include daily maintenance of the following: posting status updates (up to 10 per day including retweets); deleting of unwanted spam; responding to comments/questions via direct message or @reply; brand

monitoring; audience building (organically); and a monthly analytic report with strategic planning meeting.

YouTube Channel

Setup/Makeover Optimization — **$209.00 one-time**

YouTube Setup provides Client with the complete custom setup/makeover of one (1) YouTube account which will include: 1-Custom Channel Background Image; 1-Custom Profile Image/Avatar; Content Support for Info/About Section; Username Setup; Link Backs; 3-Video Uploads with description & keywords.

Monthly Maintenance/Management *(all-inclusive)* — **$309.00 per month**

YouTube management provides Client with all inclusive YouTube Monthly maintenance for one (1) YouTube account which will include daily maintenance of the following: uploading videos; filling out descriptions and keywords; deleting of unwanted spam; responding to comments/questions on videos; brand monitoring; audience building (organically); and a monthly analytic report with strategic planning meeting.

Please note that other networks are available to be managed as well. We have chosen to list the most popular, should you require support or a quote on a particular network please contact us directly to see what we can do. 720-432-2638 or network@socialbrothers.net

Mobile Services

App Design/Development Phase — **$997.00 one-time Starts**

Complete design for custom app including; the layout of the apps tabs, working with Client to identify the correct content and linking structure for the app, build in of promotional areas; easy navigation; customer targeting and visibility. Finished app will be ready for Apple (iPad optimization extra), Android and HTML5 markets. Client to provide Social Brothers with high-resolution images of logo and/or other images that can be included in the app as needed. If Client is electing to use a product/shopping cart, food ordering or points of interest tab in the app only 10 items are included in the setup fee. 1-hour of training in marketing your new app and using the Mobile App Client Portal.

App Monthly Maintenance/Hosting ***(BASIC plan is minimum required)***

BASIC — **$59.00 per month**

Monthly hosting for iOS, Android, HTML5 markets, backoffice access, unlimited "PUSH" notifications, Support via Helpdesk through backoffice, Software & Feature updates.

ADVANCED — **$129.00 per month**

Monthly hosting for iOS, Android, HTML5 markets, backoffice access, unlimited "PUSH" notifications, Support via Helpdesk through backoffice, Software & Feature updates, up to 2-hours of app content updates/additions each month, up to 5 PUSH notifications handled by

Social Brothers per month, up to 5 non-PUSH messages sent by Social Brothers per month, 1-hour of app/marketing consulting per month via phone/screenshare, monthly analytics report.

FULL SUPPORT — **$209.00 per month**

Monthly hosting for iOS, Android, HTML5 markets, backoffice access, unlimited "PUSH" notifications, Support via Helpdesk through backoffice, Software & Feature updates, up to 3-hours of app content updates/additions each month, up to 10 PUSH notifications handled by Social Brothers per month, up to 10 non-PUSH messages sent by Social Brothers per month, 1-hour of app/marketing consulting per month via phone/screenshare, monthly analytics report.

Mobile Website Development Basic — **$397.00 one-time Starts**

Included in the Basic Mobile Website Setup is the following: Basic Mobile Friendly Platform, 5-pages to include; Home, About, Services, Contact (Phone, Address & Email), Social Networks Connected. Script for automatic redirect provided for main website. Any advanced coding or special features are NOT a part of the basic setup package and may incur additional charges as agreed to in writing by Client.

Website Development Services

Web Design/Development Basic — **$1,055.00 one-time Starts**

Design includes a basic modern layout that incorporates the essence of the company. Included in the design of the new site is 5-10 pages, with a clean and easy to navigate layout, minor graphics to make the layout match the company, a blog element with an easy to use admin page, java script for menus. The written content of the site will be provided by Client, with provide feedback and assistance with written content for Client as requested. Images for the website to be provided by Client or as Client authorizes Contractor to design or purchase graphics/images on an as needed basis for an additional charge.